



### 2016 • ISSUE 2

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# A Message From Your CEO



**Peter  
Blair**

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*I always enjoy* the month of Elul, as it offers us time to reflect upon the past year and vision forward to the coming year. It provides us all with renewed energy, as hope is the prevailing emotion of the month. As I sit and reflect upon the past year, I have tremendous pride in the accomplishments of our Levine JCC. We have partnered with many organizations to strengthen our Charlotte community, we have invested in our members through new programs, and we have engendered the support of hundreds within our community to build the foundation for our future generations through JBuild, our Capital Campaign.

Our success in the past year provides us with a strong foundation for the coming year, 5777:2017. In this coming year you will see us invest heavily in your member experience as we recently unveiled our new Family Locker Rooms and in the Summer we will open our new outdoor Aquatics facility, anchored by the new Star Pool. You will also see continued investment in our programming for Adults and in the Visual and Performing Arts programs for our entire community. These investments, coupled with our sustained support for our Sports, Fitness, Aquatics, Early Childhood, School Age, Teen, and Senior programs, help to foster our strong and vibrant Jewish Community.

These future and continued investments will ensure that we are *Putting the J at the front and the Community at the Center*. Our Levine Jewish

Community Center is strongest when we are curators of Jewish experiences. These experiences, when shared between members of our JCC, form the foundation of our Jewish identity. This identity is not only an individual journey of discovery, but is also a collective journey, shared amongst the members of our greater Charlotte Jewish community. The leadership of the JCC, staff and volunteers, believes strongly that the investment we make in our journey will ensure our future for generations to come.

I hope that you will join me this year at the J in investing in our community. I hope that you will join your neighbors and your friends in the journey of figuring out what role you play in our community's story. Every one of us has our own "IF NOT FOR THE J..." personal story... Would you have met the other moms strolling their babies through the halls? Would you have met your personal trainer and made healthier, lifestyle changes? Would your children have dressed up for the Purim carnival? Or gone to Camp Mindy? Would you have easily met new friends when you moved to town?

This year, we will write another chapter in our community's JStory. What part will you play in that story?

L'Shana Tova,  
Peter Blair

## LJCC Board President



**Jon  
Simon**

Dear Members,

I hope you enjoy this edition of JImpact, our spotlight on the impact that your Levine JCC is having in our community. This impact would not be possible without your support and I want to thank you for supporting your Levine Jewish Community Center. Thank you for taking the time to understand our story and our efforts to have an impact on not only the present, but also for the future. Thank you to those of you who have already come forward to make a donation to JBuild, our capital campaign.

We are in the "home stretch" of our LJCC Capital Campaign. I am incredibly grateful to all of you who have participated and shown how much you care about this amazing facility.

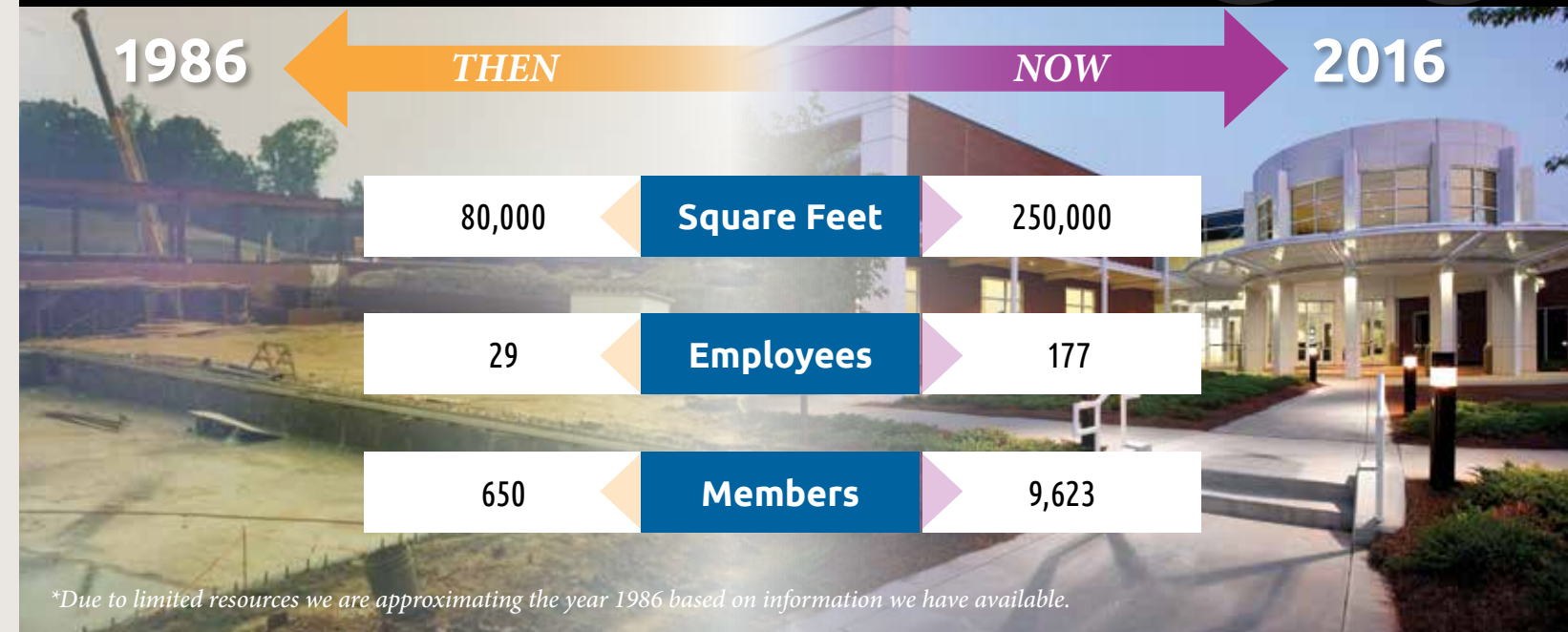
On December 31st we will conclude the campaign. Just as important as reaching our monetary goal, is the number of members who participate. Our fundraising goal is one I want to accomplish TOGETHER. My wish in the New Year is for all of us to enjoy our facility improvements TOGETHER and take great pride in our LJCC home for years to come Your hard earned dollars are already at work. Rest assured that we are careful with every penny spent. We are diligent in our design work and thoughtful about the way the space will function.

Our family locker rooms recently opened, the pool demolition work has begun. By this time next year we will have enjoyed our first summer in our newly designed swimming area. Soon thereafter we will begin design work on the adult locker rooms.

If you have already made a donation, I hope you will encourage your friends to come forward and consider being part of the group of people who contribute to ensure the future of the Charlotte Jewish Community. I can promise that the LJCC will be playing a major role in that future. I hope you will consider making a gift over a 5 year period that will truly make an impact on your JCC and your community just as Stephanie and I did.

La Shana Tova,  
Jon Simon

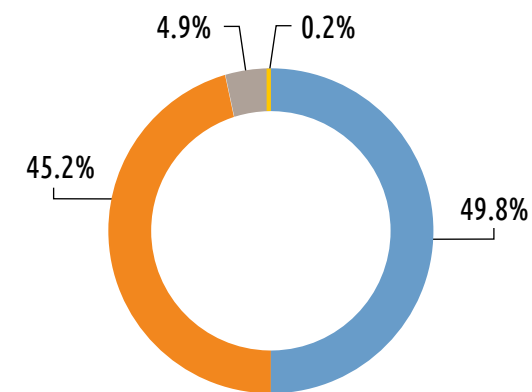
# A Look Back... 30 Years on the Park



## Annual Report 2015

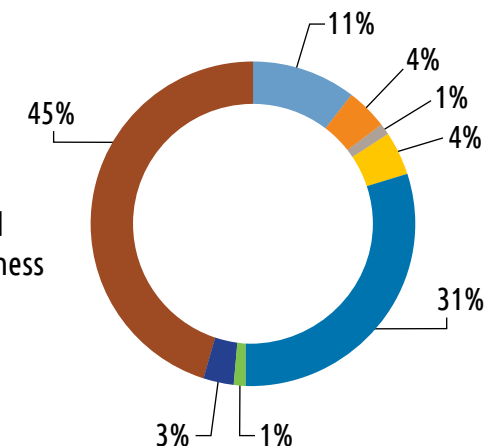
### REVENUES

- Programs
- Membership
- Community Support
- Miscellaneous



### EXPENSES

- Summer Services
- Senior & Adults
- Community Services
- Family & Early Childhood
- Health, Recreation & Fitness
- ?
- ?
- ?



## 2015 By-the-Numbers

**208**

**CAST MEMBERS**  
in Five Shows  
in 2015

**437**

**CHALLAH**  
Sales

**1345**

**Number of**  
**SWIM LESSON**  
Participants

**3393**

**TENNIS BALLS**  
Served at the  
Tennis Courts

**5830**

**BUTTERFLY PROJECT**  
Participants during  
the School Year



# J BUILD

If Not For The J...

## LEVINE JCC CAPITAL CAMPAIGN

Update

### #GOALS

Just under 90% of goal!

\$5.9 MILLION RAISED!

### CAPITAL CAMPAIGN VISION

This Capital Campaign will shape the future of your Levine JCC by allowing us to meet the changing needs of our growing community for many years to come. Our hope is that your J will continue to be the leading community center in Charlotte, not just for your family today, but for many generations in the future.

Number of Donors as of September 2016:

530+

Age of Oldest Donor:

90

Age of Youngest Donor:

2

We've also received significant corporate support from:

Wells Fargo, Bank of America and Carolinas HealthCare Foundation

Largest Gift:

\$1,100,000

Smallest Gift:

\$1.25

### Did You Know...

Charlotte's population is predicted to grow an astonishing **47%** by 2030.

Your Levine JCC has **DOUBLED** in size over the past decade, and currently serves over **9,500** members.

We receive **30,000** member visits per month, with over **45,000** visits per month in the summer. These figures continue to grow from year to year.

Donate Today! [www.charlottejcc.org/capitalcampaign](http://www.charlottejcc.org/capitalcampaign)

### Your Capital Campaign Dollars Have Been Hard At Work...



Camp Mindy Renovations

Check out the beautiful improvements that our young campers enjoyed & thrived in this past summer!

### Family Locker Rooms

PRE-makover photo; come see your NEW locker rooms in October!



### WORKS IN PROGRESS!

### Outdoor Pool Enhancements

Breaks ground!



Thank you for Bearing with us!

# Camp SOAR

special olympics athletic retreat

For the past 16 years, the Levine JCC has hosted and provided a free week of camp for Special Olympics. The 16th Annual Camp SOAR was another overwhelming success! For that we thank all of our Volunteers and Sponsors for your invaluable contributions. You have captured the unique spirit the makes Camp SOAR a wonderful experience for campers and volunteers alike. We are grateful for your commitment and hope you will join us again next year. Mark your calendar, June 12-16, 2017 Camp Soar is a week-long, free camp for athletes with special needs.

**366** athletes and **450** volunteers participated this June. The extraordinary dedication and effort it takes to make the week successful is awe-inspiring...

### SPONSORS



Special Olympics North Carolina Mecklenburg County



### PARTICIPATING VENDORS & ORGANIZATIONS

Bank of America  
Duke Energy  
LPL Financial  
Family Dollar  
Mecklenburg Swim Association  
Area High Schools  
Curious George DJ Service  
Steve Langley Entertainment  
Papa Johns  
pi marketing  
Charlotte Soccer Club

### MORE FUN FACTS!

- 3,600** ▶ BINGO prizes donated and won!
- 240,000** ▶ BOWLING PINS knocked down!
- 1,520** ▶ slices of PIZZA consumed!
- 350** ▶ mini-BIRDHOUSES decorated!

"I love Camp SOAR because you aren't judged here. In the real world, people judge you because you're different. But not at Camp SOAR. At Camp SOAR, everyone is the same and there is no judgement."

— BREANNA KEELEY, SECOND-YEAR ATHLETE

"Camp is so rewarding. It is the best week of the year!"

— STEPHANIE GARNER, LJCC SPORTS DIRECTOR



"Everything is **POSITIVE**, everything is **UPLIFTING**. It's because of our volunteers and the community and the athletes that we're able to do what we do."

— BOB BOWLER, CAMP DIRECTOR





# 2016 Levine JCC Kids Triathlon

On June 5, 2016, the Sandra and Leon Levine Jewish Community Center – with the help of staff, a lay committee and more than 65 volunteers – hosted the 5th Annual LJCC Kids Triathlon, sponsored by the Charlotte Knights. This amazing event benefits pediatric rehabilitative services at Levine Children's Hospital and its Adaptive Sports and Adventures Program.

This special event is about more than just good, fun athletic competition – it is about giving back. Children of all ages, athletic abilities and cultural backgrounds – from the greater Charlotte community – participate in swimming, biking and running for a cause. Money is raised through both corporate sponsors and individual participants. Prizes are awarded to the top three fundraisers each year!

More than 650 people from the community attended this year's event, including 194 participants, seven of whom were from the Adaptive Sports and Adventures Program!

A Benefit for  
Pediatric Rehabilitative  
Services



Carolina's HealthCare System  
Levine Children's Hospital  
Adaptive Sports & Adventures Program



Special Thanks to Our  
Generous Sponsors!



More than  
\$93,000  
...to be donated to LCH  
and ASAP (that's \$21,000  
more than last year!)

Top 3  
Fund Raisers  
• Mason Kendrick  
• Cody Frieser  
• Jake & Spencer  
Davids



Former Carolina Panther **Muhsin Muhammad** attended the event – he took photos with the participants, signed autographs and handed out medals to participants after crossing the finish line!



"I just wanted to say 'thank you' for an awesome event on Sunday. It was well organized, and ran so smoothly. Our family & friends had a great experience. My daughter still hasn't washed off her numbers yet!"

"We love the Kids Tri and it gets better every year!"

"Thanks for doing a GREAT JOB on this year's Kids Triathlon. It's the best organized race we do; all of the volunteers are so helpful and warm and you do a great job with the fundraising motivation as well as day of logistics."

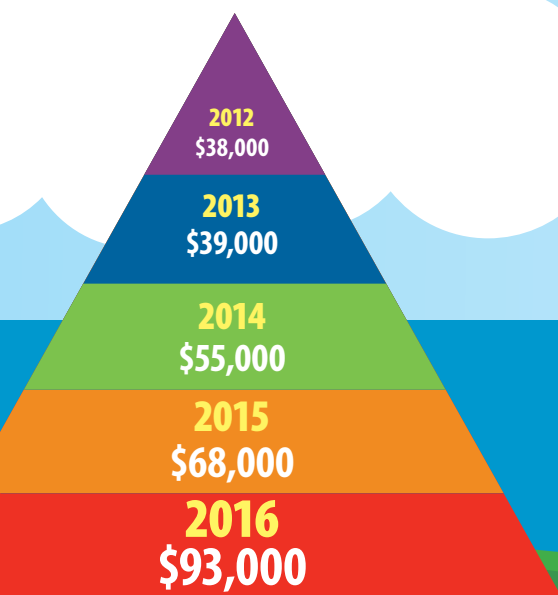
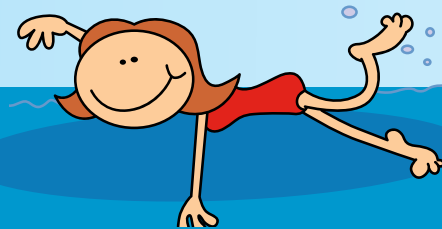


"We had the best time at the triathlon. Our son did so well and we are thrilled to be a part of it!"

"This is always one of our favorite events. So a huge 'thank you' to all of you for not only organizing a great fundraiser, but an event that our kids look forward to every year!"

"An amazing day for my four kids. We are so proud to be part of the LJCC that does such amazing things for the entire community."

"What an amazing, fun and inspirational race. The entire team should be so proud!"



Achieve Mobility • Action Plus  
Andrew Rosen with Allen Tate Realtors  
Carowinds Cares • Friendly Dental  
Interstate Solutions • Laxer, Long & Savage  
St. John Photography • Your Event Source  
Accrinet Corporation • Carolina Classic Builders  
Carolina Facial Plastics  
Child Language & Developmental Speech  
Dick's Sporting Goods  
Hawthorne's New York Pizza & Bar  
Katten Muchin Rosenmann LLP  
Pearlz Oyster Bar  
Performance Rehab Associates  
Publix • Reed's Jewelers  
Sky Zone Charlotte • The Playful Yogi  
Trader Joes • Weill Fitness

Bella Fresco Café • Brooklyn Pizza  
Carolina Panthers Memorabilia • Clean Catch Fish Market  
Coca Cola Bottling Company Consolidated  
Gabs Goodies • Inside Out Sports • Kendra Scott Jewelry  
Kixx for Kids • Miller Street Dance • Panera Bread  
Rodan + Fields • Sports Connection  
Target • TCBY • Whats Water Ice





ENRICH \* ENLIGHTEN \* ENJOY

Oasis is more than just a senior center. We are a family. Oasis welcomes all adults ages 50 and over from the Greater Charlotte area, to gather, to socialize, to pursue intellectual stimulation, to participate in physical and health promotion programs, and to eat nutritious meals together.

Oasis meets five days a week and every day is different. Over 1000 programs are offered each year by Oasis, fulfilling our holistic wellness goals for all members in our community. The program is a vital part of ensuring senior happiness in our community. The community formed in Oasis minimizes the challenging and often difficult transitions of aging through active involvement and connection with a network of peers via social activities, educational opportunities, and physical fitness. Oasis is made possible through the generous scholarship support for participant memberships, transportation subsidies, and lunches for those in need. We are pleased that in our history we have not turned anyone away for financial reasons.

Oasis is the only senior enrichment program in the area that provides free transportation to participants. By ensuring that we are meeting the needs of all Seniors, especially those who have difficulties getting out of their homes, we are meeting the needs of those in our community who are the most vulnerable; as their access to socialization and physical activities is greatly limited by their inability to drive themselves.

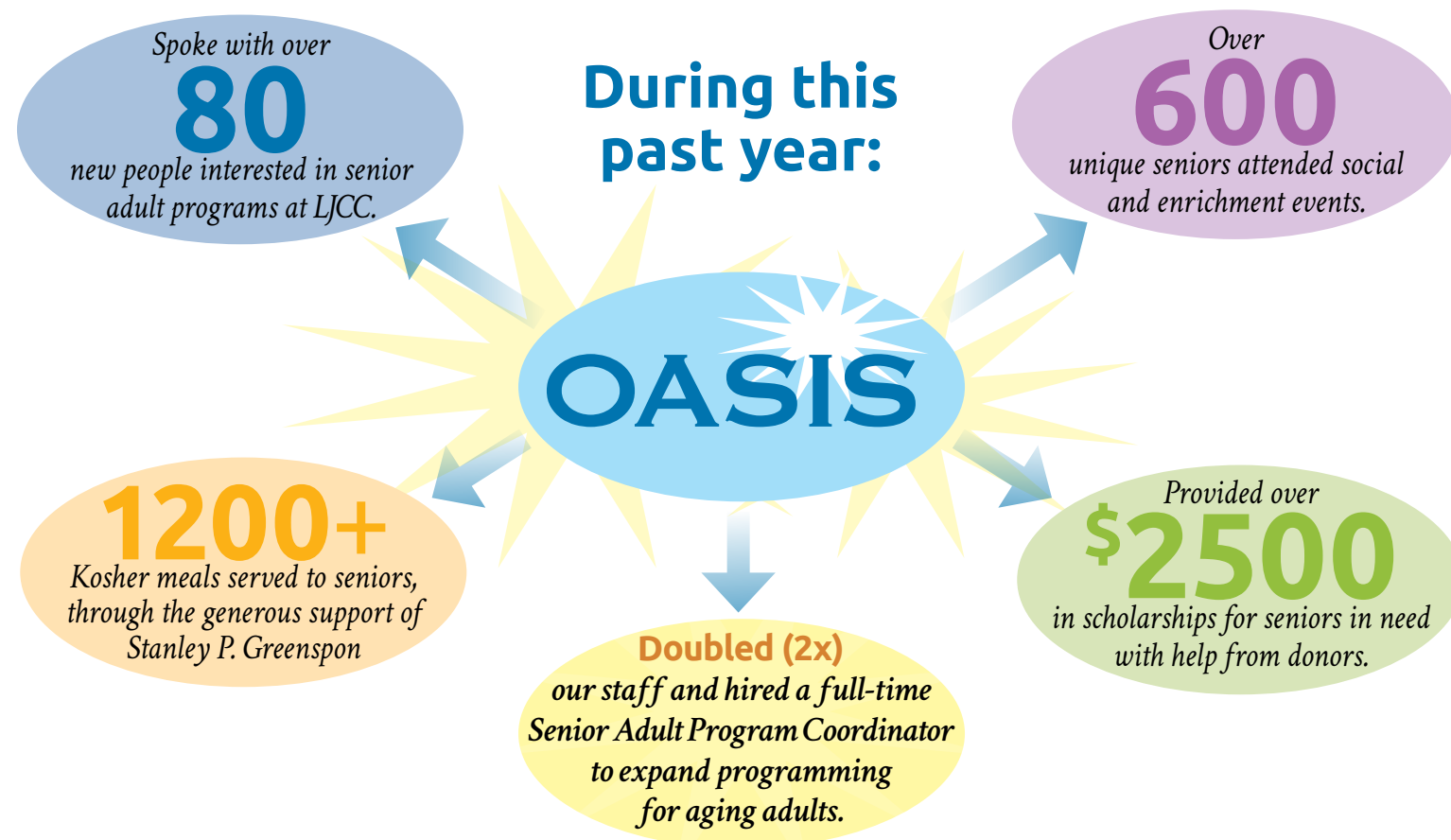
Oasis reminds us, that there is a big difference between simply living and being alive. In Oasis, the members of our community of a more distinguished age build and strengthen their relationships, for the need for strong relationships doesn't end as we age, rather they grow more important. Many of our participants have lost their spouses, or have moved from other cities, and they come to Oasis to write the next chapter in their life journey. With the help of many volunteers, we help to write that chapter through active engagement in programming which stimulates our minds and bodies. Programs such as Exercise of the Mind, Painting & Beyond, Current Events, Judaism for the Curious, Senior Exercise Classes, Health Insurance counseling, and Kosher lunches are the backdrop to the stories we write together.

With the continued support of our community members, our passion to ensure the seniors in our community live happy and healthy lives through their engagement in Oasis will continue. We hope to see you soon.

We thank STANLEY P. GREENSPON for his generous support of Oasis.

## OUR MISSION

To enrich and prolong the quality of life for all seniors regardless of religious affiliation.



“Feeling alive rather than merely living!”

Monthly Field Trips  
Exercise Classes  
Painting Classes  
Game Days  
Craft Activities  
Movies  
Guest Speakers  
Seminars  
Kosher Lunches





# J Story

*If not for the J...*

## Judy Kalier

When I became a member of the Levine JCC, I never could have imagined how much the J would enhance my life. At age 77 I now work out 3-4 times a week and have found many ways to reconnect with the Jewish community. I love the J because I am always greeted by the friendliest staff that encourages me every time I walk into the building. The JCC fitness staffer Brent Miller has really had an impact on my life. Brent continues to motivate me to keep coming back each week. There are certainly days when I don't feel like working out, but remembering that I have someone at the J holding me accountable keeps me coming back week after week. Brent may be young, but he's my J "hero".



## THE TEEN SCENE

### Georgia Engleharty

I have had a blast participating in the JCC programs. My world has expanded in the category of performing arts as well as learning how to maximize my athletic potential both in swimming and JForce Youth. By being in the teen camp summer program, I have gone on many fun trips and made friends while helping the community during Fridays' Community Service. Overall through the Levine JCC activities, I have strengthened in my abilities as well as reaching out to the community and creating lifetime memories.



### Alana Pries

Being a teen at the JCC has impacted me more than most could imagine. Because of my experience at the JCC, I have met some lifelong friends, peers, and even adults who to this day, I will always remember! The best part of being a teen at the J was without a doubt, teen camp. Every day at teen camp was a

new and enjoyable adventure that I wish I could still be a part of today. Now that I have gotten too old for teen camp, I have been using a great program at the JCC to train to be a counselor. Considering that

I have been going to the JCC for camp since I was only 2 years old, it's amazing to know that I can now be a counselor and hopefully give kids the amazing experiences that I had as a camper. I am so thankful to the JCC for giving me such memorable years as a teen. It's something I will never forget!

*tzedakah • traditions • legacy*

## Create Your Jewish Legacy

### A FCJC program

Through the Charlotte Jewish Legacy Program, you can make a difference in our community for years to come. Please consider joining the many who have already committed to leave a Legacy Gift ensuring that generations of Jewish families continue to have a strong and vibrant community to call their own. Endowment funds will help provide for continuous growth and long term capital improvements.



*"We want to do everything we can to keep Charlotte's Jewish community thriving. The JCC is where we've made our friends, where we've raised our children, and where we've made our home. We can't imagine a Charlotte without the JCC in it, and we want this special place to be around for every Jew who enters Charlotte."*

*The Legacy program offered us the perfect opportunity to give beyond our current means, and even beyond the time when we are physically able. We love that this final act of TZEDAKAH not only leaves a Jewish legacy for our community, but also serves as an enduring example for our children."*

– THE LORD FAMILY

## Thank You

*...to our LJCC Legacy Donors*

Anonymous (4)	Sandra & Leon Levine
Wilma & Gerson Asrael	Laura & Marc Lewin
Judy & Stan August	Annie & Harrison Lord
Shellie & Harvey Barer	Rose & Abe Luski
Gail & John Baron	Karen & Gary Maniloff and Family
Meredith & Michael Baumstein	Pam & Scott Menaker
Phil Berman	Staci & Darren Mond
Glenda & Brian Bernhardt	Elsa & Martin Multer
Elka & Andrew Bernstein	Brenda & Floyd Patten
Suly & Richard Chenkin	Harriet & Mark Perlin
Jena Coen	Debora & Ed Pizer
David I. Cohen	Dena & Michael Raffler
Andrea & George Cronson	Melissa & Steven Raphael
Deedee & Gene Daumit	Jennifer & Andrew Rosen
Andrea & Jeremy Davids	Chantal & Ilya Rubin
Aleen & David Epstein	Michael Scharf
Roni & Glenn Fishkin	Elaine & Marty Schefflin
Jennifer & Leon Golynsky	Larry Schwartz
Patty & Bill Gorelick	Melvin Segal
tanley Greenspon	Maxine & Gary Silverstein
Anna Gunsher	Stephanie & Jon Simon
Jodie & Michael Iagnocco and Family	Anne & Michael Sinsheimer
Dana & Andrew Kapustin	Lori & Eric Sklut
Nancy & Bob Kipnis	Stacey & Ira Slomka
Lorrie & Barry Klemons and Family	Marilyn & Harry Swimmer
Elise & Jaime Kosofsky	Karen & Jeff Turk
Susan & Eric Lerner	Debra & David Van Glish
Harry Lerner	Judie & Mike Van Glish
Alison & Mark Lerner	Debby & Evan Weiss
Julie & Howard Levine	Joanna & Eric Wisotsky
	Kim & Marc Wojnowich
	Lisa & Scott Yarbrough

For more information, or to learn how you can be a part of this wonderful and important initiative, please contact

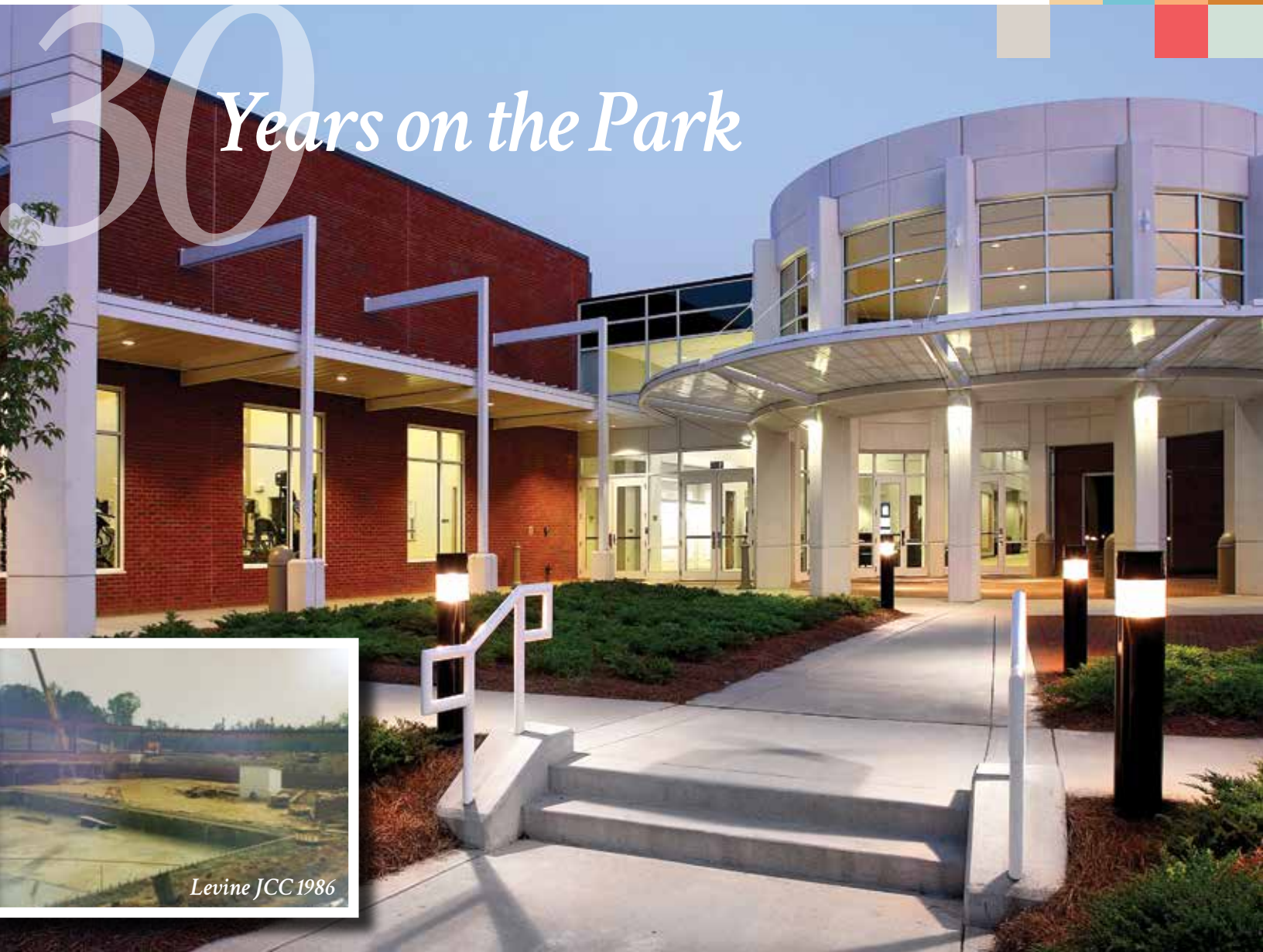
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Organization  
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CHARLOTTE, NC  
PERMIT 2827



*30 Years on the Park*

