



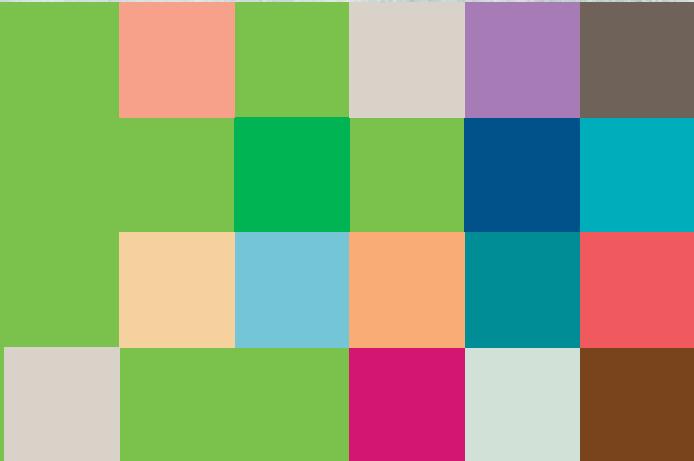
A COMMUNITY BUILT ON RELATIONSHIPS



Spring 2023 Little Crushers class having a ball!

SUMMER 2023 • ISSUE 11

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The Levine JCC Butterfly Project

Zikaron v'Tikvah
Remembrance and Hope

An Extra-Special “Normal” Year

THE LEVINE JCC’s in-person Butterfly Project Workshops are back in full swing, and everyone – from teachers to students, volunteers and staff – has been enthusiastic and so appreciative to be back to normal. During the pandemic we quickly pivoted to virtual workshops, using Zoom to present our material to students in their home learning environments. Although this had some silver linings, such as the many family members who were able to listen in, it was a trying time for all. Now, with our thrice-a-week workshop calendar full, students are once again filling the halls of Shalom Park and visiting the Margaret and Lou Schwartz Butterfly Garden Holocaust Memorial in person.

The LJCC Butterfly Project Workshops consist of 3 major segments. Participants are initially welcomed to Shalom Park and hear the moving story of one of our Holocaust survivors, Suly Chenkin and Irving Bienstock, followed by a lively Q&A session. Students then explore the lesson “What’s in a Name?” as they each receive a certificate with a child’s name who perished in the Holocaust. They then say their child’s name out loud and use their creativity to paint a ceramic butterfly in that child’s memory. The final segment of the workshop is an interactive activity, “Take a Stand,” centered around the ADL’s Pyramid of Hate.

During the 2021-22 school year, the LJCC Butterfly Project educated 5,785 students. Since that was a transitional year, 13 of the workshops were online and 36 were in person. We welcomed back many of our previous volunteers and added 10 newly trained volunteers as well – so essential to the work we do. The 2022-23 school year started off strong, with our homeschool workshop in September attracting a record 106 participants. This year we had many returning schools and some new schools, as well. Most schools bring an entire grade level; this year, four schools brought more than 300 students!

The total number of participants educated since the inception of this project in 2008 is almost **59,000!**

None of this would be possible without the dedication and support of the teachers who bring their students, many year-after-year, our volunteers, and our donors. We extend our gratitude to each of you.

THE FRED SHPORER VOLUNTEER AWARD

At the beginning of the 2021-2022 school year, the LJCC Butterfly Project announced the creation of the Fred Shporer Volunteer Award.

Fred began volunteering with the LJCC Butterfly Project in 2017 and immediately became its most dedicated volunteer. Fred attended almost every workshop for four years – often volunteering three times a week. He greeted the school buses and interacted with students. He became a speaker for the segment of the workshop occurring at the Margaret & Lou Schwartz Butterfly Garden Holocaust Memorial. Fred always had a smile on his face and kindness in his heart. Fred passed away in 2021 and his absence has been felt at the Butterfly Project since.

The Fred Shporer Volunteer Award will be presented at the end of each school year to a new volunteer who exemplifies the characteristics of our beloved Fred Shporer. The recipient of the award will share Fred’s enthusiasm and

energy, as well as his commitment to, and passion for the LJCC Butterfly Project.

In 2022, the inaugural award went to **Sally Ann Rogers**. Sally began volunteering in the 2021-22 school year and dove right in! Sally became a dedicated and passionate volunteer during our first year back with in-person workshops, not an easy time to start. Sally volunteered on a weekly basis and helped other new volunteers feel welcome. Sally is brushing up on her Spanish so that she may communicate with our Spanish-speaking students during the What’s in a Name segment.

The 2023 Fred Shporer Volunteer Award was presented to **Ed Sucherman**. Ed volunteered almost every Tuesday and Thursday this year. Whether it was going out to the garden to help with the students, holding the tent flaps and doors or waiting patiently for other volunteers to arrive before setting up the painting room, it was always with a smile on his face and a witty joke to share.



A Benefit for Pediatric Rehabilitative Services at:

JTRI 
LEVINE JCC KIDS TRIATHLON

Atrium Health Levine Children's 
J *In 2023, a portion of the proceeds stayed with the Levine JCC for adaptive and special needs programming.*

FINISH 

THANK YOU TO OUR 2022 & 2023 SPONSORS:

- The Leon Levine Foundation
- Lori & Eric Sklut*
- Julie & Howard Levine
- Atrium Health Foundation
- Labcorp Charitable Foundation
- Action Plus Ideas
- Charlotte Jewish Preschool
- Interstate Solutions
- Shelton Gorelick Family Foundation
- Parker Poe
- Larry & Dale Polsky
- Providence Pediatric Dentistry & Orthodontics
- Webb Orthodontics
- 26 Fitness
- Donald & Barbara Bernstein
- Brownlee Jewelers
- Shannon Crystal & Robert Haber
- The William and Patricia Gorelick Family Foundation
- Little Caesar's (Cotswold)
- Matrix Builders
- Carolina Classic Builders

ON SUNDAY, MAY 22, 2022, the Levine JCC Kids Triathlon returned to an in-person event for the first time since 2019. The 11th annual event followed this year on Sunday, May 21, 2023. Both years saw between 130-140 participants, ages 5-14. This event provides children from all backgrounds and athletic abilities the opportunity to swim, bike and run for a cause! Six former rehab patients/current adaptive sports athletes participated side-by-side with their able-bodied peers. Between individual and corporate sponsorships and participant fundraising, the event raised more than \$201,550 over the past two years. The funds raised go to pediatric rehabilitative services at Levine Children's Hospital and the Adaptive Sports and Adventures Program, and this year, a portion will stay with the LJCC for adaptive and special needs programming here! These funds are used for rehabilitative equipment, adaptive sports equipment and many other items, such as field trips in anticipation of release from the hospital to re-acclimate children to their prior activities. The LJCC is looking to bring back and create new programming here at Shalom Park.

***The Honorary Co-Chairs for the 10th Annual LJCC Kids Tri were Lori and Eric Sklut.** Lori and Eric are both Charlotte natives and long-time supporters of Shalom Park and Charlotte's Jewish Community. They have been LJCC members since its inception. Eric is a past president of the LJCC and Lori has served on AtriumHealth Foundation's Board of Directors. They have three children all living in Charlotte with their spouses, and two grandchildren. Lori and Eric were instrumental in the success of the event.

>>> A special appearance were made both years by Carolina Panthers cornerback, Donte Jackson! Donte took photos with and provided autographed photos and footballs for participants who raised a minimum of \$500 for this event. Donte spoke to all participants before sounding the starting bell. Thank you Donte!

SAVE-THE-DATE for Next Year's Event:
12th Annual Kids Triathlon
Sunday, May 19, 2024

LJCKIDSTRI.ORG





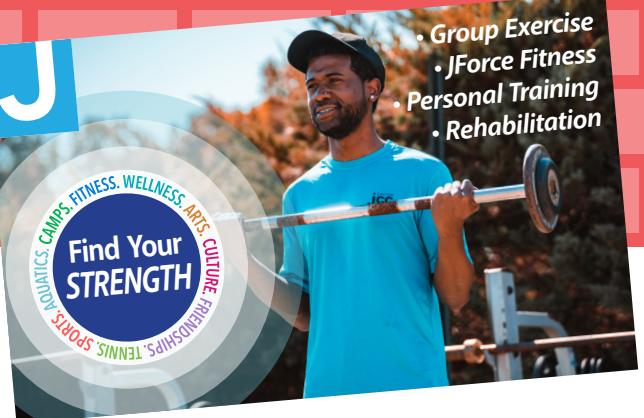
Capital Campaign Update

SEVEN YEARS AGO we launched the Levine JCC JBUILD Capital Campaign. Our goal was to raise \$5,950,000 and together we exceeded our goal by more than \$125,000. Over 695 donors believed that the success of this Capital Campaign would help shape the future of our JCC. Capital Campaign projects and renovations not only transform our campus physically, but they also ensure the long-term sustainability of our J's community impact programs and initiatives. Here's a look back at the past seven years of projects:

Completed Capital Campaign Projects:

- ✓ New Outdoor Pool & Updated Splash Ground
- ✓ New Stage Curtains & LED Stage Lights in Gorelick Hall
- ✓ Camp Mindy Renovations
- ✓ Pavilion Sports Court
- ✓ New Fitness Floors
- ✓ Refurbished Upstairs Dance Studio
- ✓ Renovated Family Locker Rooms
- ✓ Men's Steam Room Renovation
- ✓ Painting the Alvin E. Levine Gym & Jogging Track
- ✓ New HVAC System in the Indoor Pool
- ✓ New State-of-the-Art Cardio Equipment

2016
2017
2018
2019
2020
2021
2022



The Grande Finale Renovation!

The Grande Finale Renovation began last June, as we started the renovation of the Adult Locker Rooms. And after months of construction, we opened the doors to the new Adult Locker Rooms late October.

WHAT'S NEW?

- Fully Renovated Showering Area
- New Flooring, Lockers & Changing Areas (general side only)
- New Women's Steam Room
- New Locker Room Furnishings
- Fully Upgraded Massage Room

And Opening Soon...

New adult lounge areas in both locker rooms

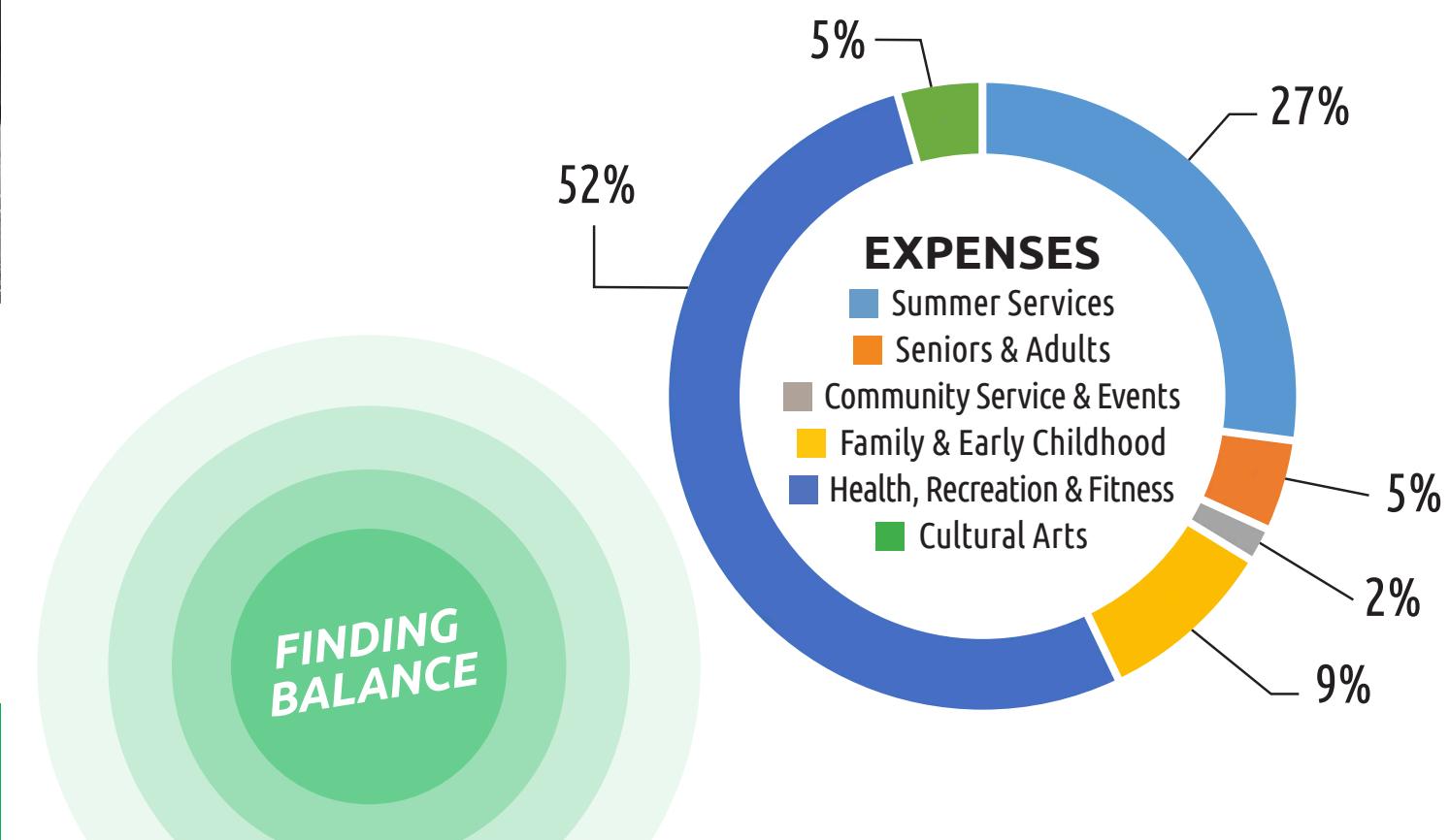
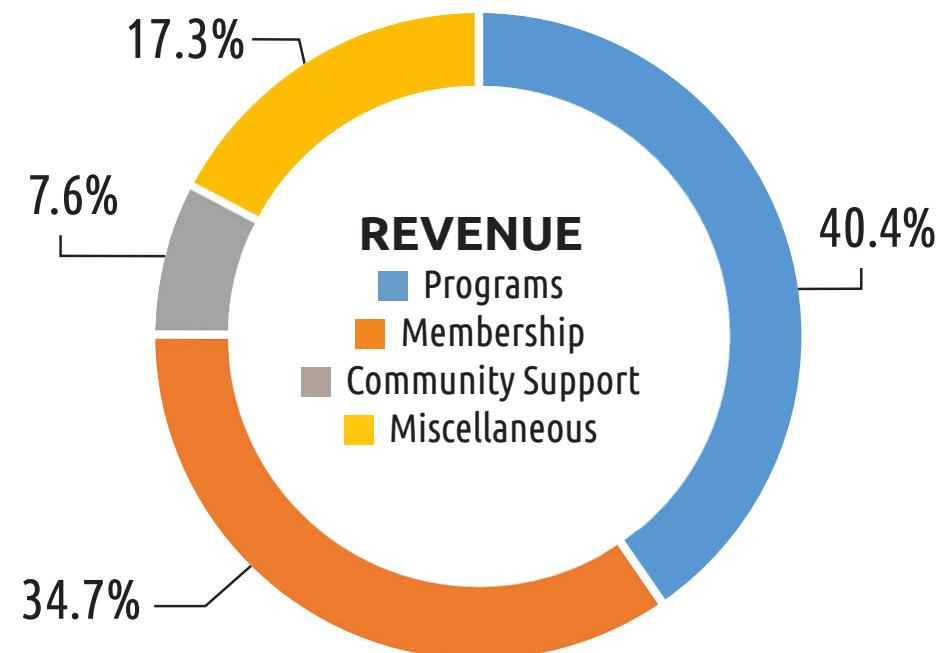
2023

Building a Foundation For Our Community's Future.

A LOOK BACK

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

J Annual Report 2021



FINDING BALANCE

Questions? Contact LJCC CEO
Annie Keith • 704-944-6800
annie.keith@charlottejcc.org



THE LEVINE JEWISH COMMUNITY CENTER CULTURAL ARTS DEPARTMENT PRESENTS

19TH ANNUAL

FEBRUARY 4-26, 2023

CHARLOTTE JEWISH FILM FESTIVAL



A Special Thank You to our Sponsors

This past February, many of you gathered for another successful year of amazing films and community spirit. We could not enjoy this unique Annual Festival without your generous support.

BROUGHT TO YOU BY



EXECUTIVE PRODUCER



PRODUCERS



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The Marc & Mattye Silverman

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Laura Zagoria

Jewish Preschool on Sardis

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Shirley Frank

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Jesse, Gracey &

Saul Lieberman

Ina & Sheldon Lubin

Bethany & Tommy Mann



J Story

If not for the J...

Featuring Group Exercise Instructor: Agata Rocka

Over 90 Group Exercise Classes offered weekly!

Find Your CLASS

SPORTS. TENNIS. FRIENDSHIPS. CULTURE. FRIENDSHIPS. TENNIS. SPORTS. AQUATICS. CAMPS. FITNESS. WELLNESS. ARTS.

- HIIT/Intervals
- Strength/Sculpt
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- Mind/Body
- Cycle

JIMPACTING



Families

Community

LIVES

Friendships

tzedakah • traditions • legacy

Create Your Jewish Legacy A FCJC program

SPOTLIGHT:
An Anonymous LJCC
Donor's Perspective

Why did we give to the JCC?

When we moved from New York to Charlotte over a decade ago, we did not know what to expect in terms of Jewish life in this southern city. We were hesitant to make the move and have our children grow up in a place lacking Jewish identity. Fortunately we discovered Shalom Park on one of our visits and immediately felt at ease with our big decision. Shalom Park has continued to exceed our expectations by fostering a vibrant and well connected Jewish Community. The temples meet the spiritual needs of nearly all of Charlotte's Jewish People, and Charlotte Jewish Preschool did an amazing job nurturing our children. The cornerstone of Shalom Park is the Levine JCC.

Our children have attended JTOTS, Camp Mindy, J sports leagues and lessons, participated in Shalom Green, attended the Butterfly Project, Purim Carnivals, numerous performances and activities since they were infants. It is a unique and wonderful place that brings families together. We make use of the facilities 12 months a year. All of the staff at the JCC take pride in their responsibilities, and we are reminded daily that the JCC employee culture is on the same level as world class organizations. After many years in Charlotte, we now believe that this centralized campus offers even better ways to connect to our community than more abundant but singular temples and JCCs of the Northeast.

The Levine JCC is a blessing to Charlotte and we are so thankful our family can play a part in keeping it running smoothly with our donation. We hope the money can go toward ensuring future generations will have the same opportunities we have had to enjoy it.

-ANONYMOUS DONOR

Through the Charlotte Create Your Jewish Legacy Program, you can make a difference in our community for years to come. Please consider joining the many who have already committed to leave a Legacy Gift ensuring that generations of Jewish families continue to have a strong and vibrant community to call their own. Endowment funds will help provide for continuous growth and long-term capital improvements.

Thank You ...to our LJCC Legacy Donors

Anonymous (5)
Wilma & Gerson ^{ב"ר} Israel
Judy & Stan August
Michele ^{ב"ר} & Harvey Barer
Gail & John Baron
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& Justin Bregman
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Joanna & Eric Wisotsky
Kim & Marc Wojnowich

For more information, or to learn how you can be a part of this wonderful and important initiative, please contact:

Melanie Hersch • 704-554-2051

melanie.hersch@charlottejcc.org



Sandra and Leon Levine Jewish Community Center

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