Fast Fashion

Fast fashion utilizes trend replication, rapid production, and low-quality materials in order to bring inexpensive styles to the public. Unfortunately, this results in harmful impacts to the environment, human well-being, and ultimately our wallets.

- Currently manufactures account for 20% of global industrial water pollution. (World Resources Institute 2017).
- It takes about 2,720 litres of water to produce just one cotton t-shirt – a number equivalent to what an average person drinks over two and a half years. (EJF)
- Approximately 8,000 synthetic chemicals are used throughout the world to turn raw materials into textiles.

“Each year, the clothing that is simply thrown away amounts to about 13 million tons of CO₂ alone... Fast fashion’s carbon footprint is giving huge industries like air transport and oil a run for their money.”

Inspirational stories to get you started:

- What I learned when I gave up Fast Fashion
- Fashion Heroes
- Inspirational stories to get you started:
- Clothing Swap:
- Household Cleanse
- Cleaning with the Clutter, upgrade your closet, and take a
- Clothing Rental:
- Tulerie
- Trials of cleaning, repurposing it into new materials to re-enter the production cycle.
- Some have launched items or lines to redirect themselves:
- Donate, Don’t Ditch
- Jewelry:
- Local Charlotte Company
- Swap: Shop Ethical and Eco-Friendly Brands...
- Donate, Don’t Ditch
- Give your items a second home at these local projects:
-avr - Arbor, Avocado, Avenue.
- Crispy Moments: Men, women and children
- Local Charlotte Company
- The Campaign for Safe Cosmetics
- The very best fashion from around the world and learn everything
- Hanes
- From the people who brought you the Dirty Dozen and the Clean Fifteen…
- Clean Your Clothes,任然 you now use only, for option, for
- Water: was the lifeblood of all human communities and ultimately our wallets.”
- Mechton: Good On You, a company committed to making 80%
- innovations in textiles: making leather from Mushroom
- Innovations in Textiles: from marine and coastal environments.
- A B-corp company committed to making 80%
- Beauty
- Cleaning: Blind and Repair Your Clothing:
- Clean Your Clothes Curb the clutter, upgrade your closet, and take a fast-fashion risk, all without spending a dime. Time: how to host
- Beauty
- Innovations: recycle and repurpose them. Ex: apple cider vinegar, and apple cider vinegar all make great
- Innovations in Textiles: from marine and coastal environments.
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